



**NATIONAL LAW ENFORCEMENT
COORDINATING COMMITTEE**
National Headquarters, Philippine National Police
Camp Rafael T Crame, Quezon City
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RESOLUTION NR. 07-2010

**ADOPTION OF A MASSIVE INFORMATION DISSEMINATION CAMPAIGN ON THE
OPERATION “PRIVATE EYE” THE PDEA’S REWARD MECHANISM FOR
INFORMANTS OF ILLEGAL DRUG ACTIVITIES**

WHEREAS, the Sub-Committee on Dangerous Drugs and Controlled Chemicals (SCDDCC) is one of the functional Sub-Committees of the National Law Enforcement Coordinating Committee (NALECC);

WHEREAS, the SCDDCC is a venue of coordination for agencies responsible for the concerns on dangerous drugs and controlled chemicals;

WHEREAS, recognizing the important role of the citizenry in the fight against the menace of drug abuse in the country, Dangerous Drugs Board (DDB) created a reward system dubbed as Operation “Private Eye” and implemented by Philippine Drug Enforcement Agency (PDEA) to encourage the public to report illegal drug activities;

WHEREAS, Operation “Private Eye” is a citizen based information collection program of the Dangerous Drugs Board, the Philippine Drug Enforcement Agency and the different non-government organizations engaged in the fight against illegal drugs which aims to counter fear and apathy as hindrances to active participation of the citizenry in reporting drug activities by ensuring anonymity of the informant and grant of monetary rewards;

WHEREAS, it has been observed that the public is not fully aware of the Operation “Private Eye”, therefore, there is a need to strengthen the information dissemination of the said reward system in order to maximize the participation of the citizenry in the government’s anti-illegal drug campaign;

WHEREAS, it was agreed during the previous NALECC SCDDCC meetings that Information, Education and Communication (IEC) Materials on Operation “Private Eye” be developed for the purpose of informing the public and enlisting their participation;

WHEREAS, the PDEA as the main implementer of the reward system has very limited funds, the financial support of the Dangerous Drugs Board shall be sought;

WHEREAS, the NALECC Sub-Committee on Dangerous Drugs and Controlled Chemicals (SCDDCC) shall push for a massive information dissemination and advocacy campaign through the development and publication of IEC materials, among others, to inform the public of the existence of operation “Private Eye” to motivate more informants/whistleblowers to provide information on any illegal drug activities that can result in the successful confiscation, seizure or surrender of dangerous drugs, plant sources of dangerous drugs, precursors and essential chemicals and arrest of drug personalities involved in, but not limited to victimizing Filipinos as drug couriers;

WHEREAS, to request the DDB for financial assistance to fund the development and publication of IEC Materials for the Massive Information Dissemination and Advocacy campaign of operation “Private Eye”;

Page 2 of Resolution Nr. 07-2010, entitled ADOPTION OF A MASSIVE INFORMATION DISSEMINATION CAMPAIGN ON THE OPERATION "PRIVATE EYE" THE PDEA'S REWARD MECHANISM FOR INFORMANTS OF ILLEGAL DRUG ACTIVITIES

WHEREAS, on August 18, 2010, the SCDDCC approved and adopted the Resolution Nr. 2010-004 "Urging the Adoption of a Massive Information Dissemination Campaign on the Operation "Private Eye", the PDEA's Reward Mechanism for Informants of Illegal Drug Activities";

WHEREAS, during the 139th NALECC Regular Meeting held at the PNP Main Conference Room, 3rd Floor National Headquarters Building, Camp Rafael T Crame, Quezon City on October 19, 2010, the SCDDCC recommended to the National Law Enforcement Coordinating Committee the adoption of the SCDDCC Resolution Nr. 2010-004 "Urging the Adoption of a Massive Information Dissemination Campaign on the Operation "Private Eye", the PDEA's Reward Mechanism for Informants of Illegal Drug Activities";

WHEREAS, during the 139th NALECC Regular Meeting, the NALECC member agencies unanimously approved the SCDDCC Resolution Nr. 2010-004 "Urging the Adoption of a Massive Information Dissemination Campaign on the Operation "Private Eye", the PDEA's Reward Mechanism for Informants of Illegal Drug Activities";

BE IT RESOLVED, as it is hereby resolved that the NALECC member agencies adopt and support SCDDCC Resolution Nr. 2010-004 "Urging the Adoption of a Massive Information Dissemination Campaign on the Operation "Private Eye", the PDEA's Reward Mechanism for Informants of Illegal Drug Activities";

RESOLVED FURTHER, that the NALECC endorse the request of PDEA for the DDB's financial assistance to fund the development and publication of IEC Materials for the Massive Information Dissemination and Advocacy Campaign of Operation "Private Eye"; and

RESOLVED FURTHERMORE that the Dangerous Drugs Board (DDB) and the Sub-Committee on Dangerous Drugs and Controlled Chemicals (SCDDCC) be furnished copies of this approved Resolution Nr. 07-2010.

APPROVED UNANIMOUSLY by this body on 19th day of October 2010, during the 139th NALECC Regular Meeting held at the PNP Main Conference Room, 3rd Floor National Headquarters Building, Camp Rafael T Crame, Quezon City.

ATTY RAUL M BACALZO, Ph.D.
Police Director General
Chief, Philippine National Police and
Chairman, NALECC

Attested by:

ATTY JOSEFINO G CATALUÑA, CEO VI
Police Chief Superintendent
The Acting Director for Operations and
Head, NALECC Secretariat